

**Terms and Conditions of Participation of
TASTE OF PARADIGM – SPEND AND BE REWARDED CAMPAIGN**

1. Campaign Details

- 1.1 The “Taste of Paradigm – Spend and Be Rewarded” Campaign (“Campaign”) is organised by Jelas Puri Sdn Bhd (“Organiser”) at Paradigm Mall, Petaling Jaya (“Paradigm Mall PJ”).
- 1.2 The Campaign shall commence on 19 August 2019 and end on 17 November 2019 (both dates inclusive) (“Campaign Period”). The Organiser reserves the right at any time to change the duration of the Campaign Period and/or the commencement and/or expiry dates of the Campaign by giving notice thereof to the public on Paradigm Mall PJ’s website, www.paradigmhall.com.my, and/or official Facebook page.

2. Eligibility of Participation

- 2.1 This Campaign is open to all newly registered and current WCT Buddy members only (“Eligible Participants”).
- 2.2 Eligible Participants must fulfil the following criteria:-
- (a) Be 18 years of age and above; and
 - (b) At the time of the Campaign, possess an active WCT Buddy account which shall remain active throughout the Campaign Period. “Active” means WCT Buddy account is activated and registered complete with the WCT Buddy member’s particulars.
- 2.3 The following group(s) of persons shall not be eligible to participate in this Campaign:-
- (a) All Tenants and Licensees of Paradigm Mall PJ and Tenants’, including the staff of the Tenants and Licensees working in the Tenants’ and Licensees’ outlets in Paradigm Mall PJ.
- 2.4 Each WCT Buddy member is entitled to ONE (1) Passport (hereinafter defined) only.

3. The Campaign

3.1 How to participate?

Step 1: Be a WCT Buddy member (new members may download the WCT Buddy App from the mobile app store and follow the steps stated in the WCT Buddy App to register their membership).

Step 2: Get a Taste of Paradigm, Spend and Be Rewarded Passport (“Passport”) from the Concierge Counter, Level CC, Paradigm Mall PJ. The customer service personnel at the Concierge Counter shall first verify the shoppers’ WCT Buddy membership. WCT Buddy members who are Eligible Participants shall be given a Passport and be required to fill up their WCT Buddy membership number in the Passport.

Step 3: Eligible Participants are entitled to redeem one (1) stamp for every RM30.00 spent in a single receipt if they spend at any Food and Beverage (F&B) outlets in Paradigm Mall PJ during the Campaign Period. All stamps will be affixed to the Passport.

Step 4: Eligible Participants will be rewarded with prizes in the form of food / beverage (“F&B Prizes”) from participating F&B outlets in Paradigm Mall PJ (“Participating F&B Outlets”) upon collection of a certain number of stamps on the Passport. Redemption of the F&B Prizes shall be made at the Participating F&B Outlets upon showing a valid stamped Passport before placement of order.

- 3.2 The F&B Prizes from the Participating F&B Outlets are as particularised below:-

No.	Participating F&B Outlet	F&B Prizes
1	Sepiring	Keropok Lekor
2	The Chicken Rice Shop	Tropical Delight Dessert
3	Waffuru Café	Waffle
4	Seaweed Club	Seaweed Roll
5	The Energy Club	Vitamin C Booster
6	Fish & Co	Crispy Fish Skin with Chili Dip
7	Warung Mama	Ayam Goreng Berempah and Tea / Coffee
8	Vanilla The Mille Crepe Café	Cake slice
9	Papparoti	Cookies and a box of coffee

4. F&B Prizes Redemption

4.1 The redemption of the F&B Prizes may be made on a daily basis during the Campaign Period, unless otherwise determined by the Organiser. In the event an Eligible Participant fails to redeem any F&B Prizes within the Campaign Period, the entitlement to redeem the same shall be forfeited absolutely.

4.2 For avoidance of doubt, each Eligible Participant shall be entitled to one (1) F&B Prize only for each Redemption Tier as follows:-

No.	Participating F&B Outlet	F&B Prize	Redemption Tier (No. of stamps)
1	Sepiring	Keropok Lekor	5 stamps
2	The Chicken Rice Shop	Tropical Delight Dessert	10 stamps
3	Waffuru Café	Waffle	15 stamps
4	Seaweed Club	Seaweed Roll	20 stamps
5	The Energy Club	Vitamin C Booster	25 stamps
6	Fish & Co	Crispy Fish Skin with Chili Dip	30 stamps
7	Papparoti	Cookies and a box of coffee	35 stamps
8	Vanilla The Mille Crepe Café	Cake slice	40 stamps
9	Warung Mama	Ayam Goreng Berempah and Tea / Coffee	45 stamps

4.3 Please refer to **Appendix 1** for the terms and conditions of each Participating F&B Outlet in connection with the redemption of the F&B Prizes.

4.4 Eligible Participants (based on their WCT Buddy account and membership number) shall only be allowed to participate once in the Campaign and redeem a maximum of nine (9) F&B Prizes [see tables in clauses 3.2 and 4.2] throughout the Campaign Period in a single Passport.

4.5 The Organiser reserves absolute right to substitute or replace any of the F&B Prizes with other items/prizes of similar value at any time without prior notice to the Eligible Contestants. All prizes are strictly not transferable or redeemable for cash.

5. Other Terms and Conditions

5.1 All visuals of the F&B Prizes displayed in the Paradigm Mall PJ website or any official advertisements and promotional materials in respect of this Campaign are strictly for illustration purposes only. Not all F&B prizes are halal certified.

5.2 The Organiser's decision on any matter relating to this Campaign is final and binding on all Eligible Participants. In the event any matter(s) which are not covered in these Terms and Conditions shall arise at any time, such matter(s) and decision in respect thereof shall be determined solely and absolutely by the Organiser.

5.3 Without prejudice to other terms and conditions hereof, the Organiser reserves the right to amend vary or modify the Terms and Conditions herein including cancellation, terminating or suspending this Campaign for any reason whatsoever.

5.4 By participating in this Campaign, all Eligible Participants shall:-

- (a) consent for the Organiser to collect, record, hold, store, use, process and disclose their personal information for purposes which are necessary or related to the participation in this Campaign;
- (b) consent for the Organiser to disclose or publish their personal information such as their names and identities and any general information that the Organiser sees fit about the Eligible Participants in any media, marketing or advertising materials; and

grant the Organiser absolute and unrestricted right to modify, use and publish any still or moving images of the Eligible Participants for any promotional, marketing, commercial or other related purpose, without any payment or compensation.

For more information on the Campaign, please contact Paradigm Mall PJ Management Office at + (603) 7801 1000 or e-mail marketing@paradigmmall.com.my or log on to www.paradigmmall.com.my.

APPENDIX 1

1. Keropok from Sepiring (Level G)

- Redemption is valid only at Sepiring, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 – 17 November 2019 only (except on Weekends & Public Holidays).
- Valid for dine-in only.
- Present the original Passport with 5 stamps before ordering and payment.
- Not valid with any other coupon, promotion or discount.
- Valid for one (1) redemption per visit, per bill/receipt per table. No splitting of bills allowed.
- All prices are inclusive of Service Charge & Service Tax (SST).
- Sepiring Café Sdn Bhd reserves the right to withdraw from participation of this campaign without prior notice.
- Sepiring Café Sdn Bhd reserves the right to replace the item with another item of equal value.
- While stocks last.

2. Tropical Delight Dessert from The Chicken Rice Shop (Lever Lower Ground)

- Redemption is valid only at The Chicken Rice Shop, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 – 17 November 2019 only (except on Weekends & Public Holidays).
- Valid for dine-in only.
- Present the original Passport with 10 stamps before ordering and payment.
- Not valid with any other coupon, promotion or discount.
- Valid for one (1) redemption per visit, per bill/receipt per table. No splitting of bills allowed.
- All prices are inclusive of Service Charge & Service Tax (SST).
- TCRS Restaurants Sdn Bhd reserves the right to withdraw from participation of this campaign without prior notice.
- TCRS Restaurants Sdn Bhd reserves the right to replace the item with another item of equal value.
- While stocks last.

3. Waffle from Waffuru Café (Level Lower Ground)

- Valid at Waffuru Café, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 - 17 November 2019 only.
- Valid for take away only.
- Present the Passport with 15 stamps before ordering.
- Valid for one (1) redemption per Passport per shopper.
- All prices are inclusive of Service Charge and Service Tax (SST).

4. Seaweed Roll from Seaweed Club (Level Lower Ground)

- Valid at Seaweed Club, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 - 17 November 2019 only.
- Valid for dine-in only.
- Present the original Passport with 20 stamps before ordering.
- Valid for one (1) redemption per Passport per shopper.
- All prices are inclusive of Service Charge and Service Tax (SST).

5. Vitamin C Booster from The Energy Club (Level G)

- Strictly for redemption of one (1) unit Vitamin C booster.
- Valid at The Energy Club, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 - 17 November 2019 only.
- Valid for dine-in only.
- Present the original Passport with 25 stamps before ordering.

- Valid for one (1) redemption per Passport per shopper.
- All prices are inclusive of Service Charge and Service Tax (SST).
- Not valid with other promotions, discounts or vouchers unless otherwise stated.
- Item is fixed and cannot be changed. However, the Management reserves the right to replace the item with another item with a similar value.
- Visuals are for illustration purpose only.

6. Crispy Fish Skin with Chili Dip from Fish & Co (Level CC)

- Valid at Fish & Co, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 - 17 November 2019 only.
- Valid for dine-in only.
- Present the original Passport with 30 stamps before ordering.
- Valid for one (1) redemption per Passport per shopper.
- All prices are inclusive of Service Charge and Service Tax (SST).
- Not valid with other promotions, discounts or vouchers unless otherwise stated.
- Items are fixed and cannot be changed. However, the Management reserves the right to replace the item with another item with a similar value.
- Visuals are for illustration purpose only.

7. Cookies and a box of coffee from Papparoti (Lever Lower Ground)

- Valid at Papparoti, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 - 17 November 2019 only.
- Valid for take away only.
- Present the original Passport with 35 stamps before ordering.
- Valid for one (1) redemption per Passport per shopper.
- All prices are inclusive of Service Charge and Service Tax (SST).

8. Cake slice from Vanilla The Mille Crepe Café (Lever Lower Ground)

- Valid at Vanilla The Mille Crepe Café, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 - 17 November 2019 only.
- Valid for dine-in only.
- Present the original Passport with 40 stamps before ordering.
- Valid for one (1) redemption per Passport per shopper.
- All prices are inclusive of Service Charge and Service Tax (SST).

9. Ayam Goreng Berempah with Tea / Coffee from Warung Mama (Level Lower Ground)

- Valid at Warung Mama, Paradigm Mall PJ only.
- The redemption shall be made from 19 August 2019 - 17 November 2019 only.
- Valid for dine-in only.
- Present the original Passport with 45 stamps before ordering.
- Valid for one (1) redemption per Passport per shopper.
- All prices are inclusive of Service Charge and Service Tax (SST).